

BEST OF

2007

GET READY TO PARTY!

mechanical requirements

DEADLINE FOR CAMERA-READY OR DIGITAL ADS

Friday 5pm prior to publication. All camera-ready ads, ads on disk, or electronically submitted ads must be received by Friday 5pm prior to Wednesday publication. Ads should be submitted as early as possible for processing.

Submitting ads — Image formats accepted: PDF, TIFF, or JPEG.

Supported applications: InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Actobat; grayscale or CMYK images at 300 dpi resolution or higher.

E-mail your ad to "incoming@sacurrent.com" as an attachment (as a PDF or compressed ZIP or SIT (Stuffit) archive file). Included in the e-mail a message containing the **ADVERTISER'S NAME, SIZE OF THE AD, DATES TO RUN**, and a Contact's **NAME & PHONE NUMBER** for questions.

Please make sure to send all graphic elements, (TIFF, EPS, and JPG format) and fonts used in your ad. Also, make sure to send a hard copy of the advertisement to use as a visual proof to verify graphics, fonts, etc.

* Do not send System Fonts, ie; Helvetica, Monaco, Ariel, Times, etc. Only TTF (True Type Fonts). If submitting more than one font, please provide a list of fonts in use.

* Do not compress PDF files, they are already compressed and may corrupt if further compressed.

* Do not submit ads or graphic elements in RGB format.

SANANTONIO CURRENT AD SIZES

