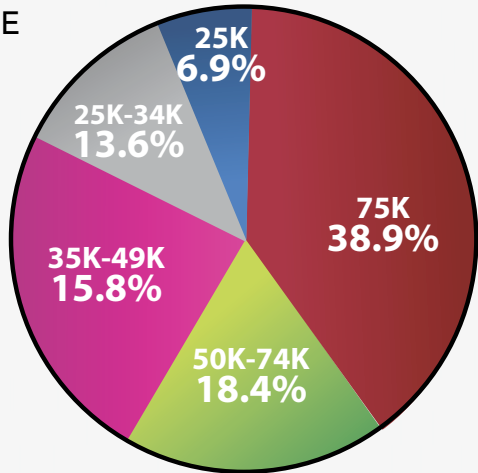


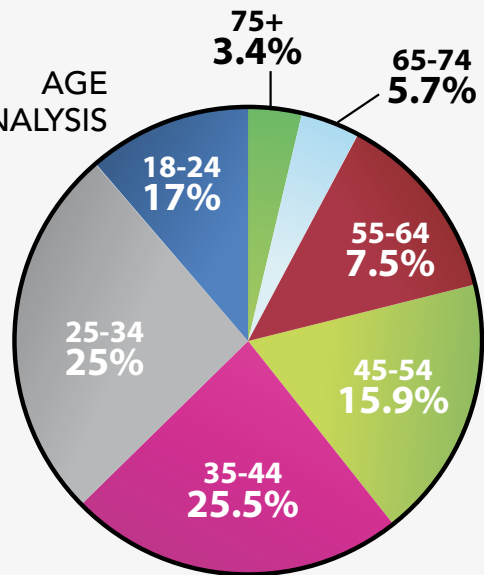


readership demographics

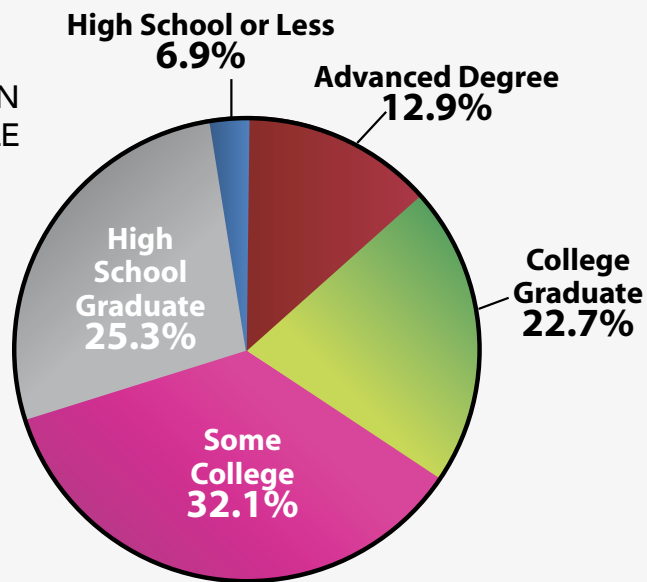
ANNUAL INCOME



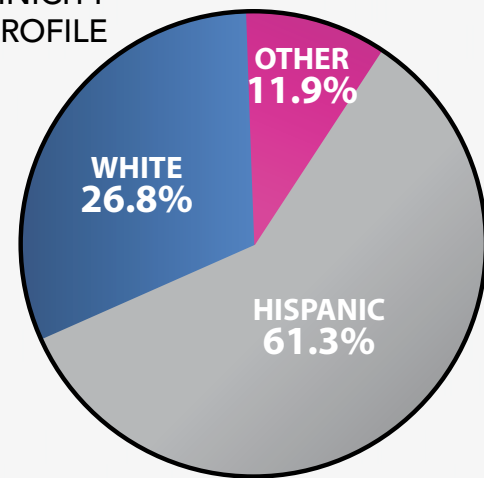
AGE ANALYSIS



EDUCATION PROFILE



ETHNICITY PROFILE



* Source: Media Audit, July 2007